



CLUB
MEMBERS
GUIDE

As of January 1, 2023

— TYPES OF MEMBERSHIP —

Life Membership

Officially closed April 1, 1940, and are no longer available.

- A Life member pin is issued once and is the proper credential to wear for entry. Spouses are issued complimentary Associate pins annually.
- Life memberships are transferred based upon the right of succession modeled after the old English rule of primogeniture, and then upon Keeneland's approval with the intent to perpetuate the original Life Membership and those who contributed to the organization of Keeneland.

Associate Membership

- Includes married Club members as well as single Club members.
- Club pins are issued annually and are the required credential to be worn for entry.
- Associate memberships are not transferable.

Corporate Membership

Designed for business entertainment.

- Corporate member pins are issued annually as the required credential for entry.
- Membership may be transferred within the company pending approval by Keeneland.

— BENEFITS OF MEMBERSHIP —

Complimentary Clubhouse Valet Parking

Valet parking credentials are issued annually.

- Life and Single Associate members are issued one non-transferable valet parking credential.
- Married Associate members are issued two non-transferable valet parking credentials.
- Corporate Club members are issued one transferable valet parking hang tag.

Complimentary Admission into the Keeneland Clubhouse

- Membership pins are issued annually.
- Single Associate members are issued one non-transferable membership pin.
- Married Associate members are issued two non-transferable pins.
- Corporate Club members are issued one transferable pin.
- Life Member pins were issued at the time of membership (1936–1940) and are valid for the Life Member only.

Club Guest Tickets

Club members may purchase Guest Tickets, which allow their guests access to the Clubhouse. Limits do apply.

Club Dining Reservations

Club members may request Clubhouse dining accommodations. Confirmation is based upon availability.

Complimentary Subscription to Keeneland Magazine

Quarterly publication.

REMINDER Sharing of Associate and Life Member Pins and Parking Credentials is Prohibited.

— CLUBHOUSE RESERVATIONS —

Club members may request dining accommodations and guest tickets. Club members have receive complimentary access to the Clubhouse by wearing their membership pin; however, if Club members wish to invite family members or guests to the Clubhouse, advance arrangements for guest tickets should be made.

How to Submit a Reservation Request

Online—Keeneland Clubhouse Portal

keeneland.com/club

- Keeneland's enhanced online reservation system provides members the ability to submit table, guest ticket and parking requests online.
- For maximum efficiency, we encourage Club members to use the online system to receive an immediate response that their request has been received.
- Access to the Keeneland Club reservation page requires a login and password. Please contact the Club Office to set up or request assistance with your online account.
- Reservation requests are available online beginning 9:00 a.m. the morning reservations open.

Mail

- Club Luncheon Reservation and Guest Ticket Request forms are mailed to all members prior to the date reservations open.
- Mailed reservation requests must be postmarked no earlier than the day reservations open. Reservation requests with earlier postmarks will be held until all other reservation requests have been processed.
- Mail requests to: Clubhouse Reservations, Keeneland Association, Inc., P.O. Box 1690
Lexington, KY 40588-1690

Fax

- Faxed reservation requests are accepted beginning 9:00 a.m. on the morning reservations open.
- Fax requests to (859) 288-4160

Dining Reservation Request Confirmation

- Please be aware luncheon reservation requests are not final until you receive a written or telephone confirmation. Requests that cannot be accommodated will be placed on a wait list.
- Due to the volume of initial requests, dining confirmations will be mailed to you approximately 7-10 days after reservations open.

HELPFUL HINTS

- When submitting a reservation request, please send it only once. Multiple copies of the same request can cause a great deal of confusion.
 - Be flexible regarding your dining room preference. If you would prefer a specific dining room, please let us know. However, your willingness to be seated elsewhere if the room is not available greatly increases the likelihood of your reservation being confirmed.
- Remember to refer to the Club Quick Reference Dates for details.

— RULES & REGULATIONS —

The Keeneland Club is a private members organization created for the benefit of patrons who are involved in or support the Thoroughbred industry.

General Membership

- Associate and Corporate Club memberships are not transferable.
- Club pins are intended for the owner(s) of the Club membership only and may not be shared with anyone, including family.
- Club tables and guest tickets may NOT be donated by a member for silent auction or charity events. If you would like to request a donation, please contact the Keeneland Club Office for further direction.
- In cases of divorce by married associate members, only one person may retain the membership. A letter of agreement, bearing the signatures of each party, may be submitted to Keeneland; however, the final decision will be Keeneland's. In cases where the divorcing parties cannot agree, the membership will be canceled and each party must submit a new application.
- Club Members are responsible for their guests.

Dining Reservations

- In order to accommodate as many members as possible, we ask members to limit their dining requests to no more than one Friday and one Saturday during each race meet.
- Table Reservation Change / Cancellation Fees:
- Members may cancel their reservation 48 hours prior to the race date to keep from being charged a \$20 per seat cancellation or no show fee.
- Table reservations must be made in the name of the Club member. Guest names may be added to the reservation, except for Saturdays.
- Due to increased demand by Club members, table reservations on Saturdays are intended for Keeneland Club members attending the races. Club members must accompany their guests on Saturdays.
- Food and beverage charges must be paid for on the day of service. Food and beverage charges to a Keeneland Club account are not permitted.
- Unpaid food and beverage charges incurred by guests are the responsibility of the member.

Guest Tickets & Valet

- Keeneland Club privileges are for the benefit of members and their guests. The resale of Club Guest Tickets and/or allowing unknown individuals access to the Clubhouse are a violation and may result in a loss of membership.
- Guest ticket charges are billed following each race meet.
- Please limit guest ticket orders to 10 per member/per day. Those requiring more than 10 guest tickets must receive approval from the Keeneland Club Office.
- Guest tickets are non-refundable once ordered and printed on the race day.
- COD Guest tickets must be requested in advance (not available on Saturday). No guest tickets can be purchased at the Will Call window without prior authorization.
- Guest tickets for children 12 and under are not required.
- Valet parking passes may be purchased in advance for use by guests.

Financial Policies

- Club accounts must be paid for by the Club member. Checks submitted from family members cannot be accepted.
- Club membership accounts that are not paid in full by the due date are subject to the following penalties:
 - 30 days past due will be suspended. Suspended accounts may not request neither guest tickets nor Club luncheon reservations.
 - 60 days past due will be subject to cancellation with no refund in dues.
 - Once canceled, previous members must reapply for membership.
- Annual dues are billed following the October race meet and are due December 1 for the following year.

REMINDER Violation of any of the Keeneland Club Rules and Regulations may result in termination of membership.

— DRESS CODE —

Dress code rules do not apply to children 12 and under.

Members and guests are encouraged to consider respect for Keeneland tradition, modesty and the comfort level of fellow members and guests when choosing their attire.

Members and guests who do not adhere to the dress code and are unable to amend their attire will not be granted access to the Clubhouse.

Gentlemen

- Suits or sport coats
- Dress slacks
- Dress shirt with collar and tie
- Dress shoes and dress socks

Not Permitted

- Denim—regardless of color
- Slacks that are designed to resemble jeans
- Shorts
- Clothing or shoes that resemble athletic attire
- Coats and ties may not be removed while in the Clubhouse

Ladies

Clothing of comparable formality to gentlemen, including but not limited to:

- Skirts
- Dresses
- Tailored pantsuit
- Dress slacks

Not Permitted

- Denim—regardless of color
- Slacks that are designed to resemble jeans
- Shorts (including rompers)
- Clothing or shoes that resemble athletic attire
- Abbreviated or revealing attire

— NEW MEMBERS APPLICATION —

Membership to the Keeneland Club is by invitation only and new memberships are limited by the number of members who resign each year.

The Keeneland Club is at capacity with a lengthy waitlist.

Application Policies

- Applications for membership may only be requested by current members.
- Applications are reviewed annually.
- An applicant's participation in racing, buying and selling at Keeneland is a strong consideration for membership.
- New applications are held for one year before they are eligible for consideration.
- Membership applications require the endorsement of two current Club members.
- Keeneland employees or Directors are not allowed to endorse applications.
- Invitees are contacted by letter.

To request a membership application, please call the Keeneland Club Office.

Contact Information

Keeneland Club Office | 4201 Versailles Rd. | P.O. Box 1690, Lexington, KY 40588-1690 | (859) 288-4200

Monday-Friday 8:30 a.m.–4:30 p.m. | **Saturday-Sunday** 8:30 a.m.–4:30 p.m. (during live racing)